PRINT TEMPLATE :PRINTPAPA
Product   Folded Postcard
Size   11x12 >> 11x6 (half, 2 tab) (WxH)
Style   Half Fold Direct mail

BORDER THICKNESS - Must
be atleast 3/8" from the bleed
line to insure your border won't
be cut off when printed.

SAFE AREA - Keep all text
within this line.

FINISHED SIZE - This is where
the product will be cut to size.

BLEEDS - Create a 1/8 inch
bleed area to make sure that the
ink goes to the edge of the
finished size. Extend artwork/
graphics to the edge of template.

ARTWORK
ORIENTATION

— FOLD LINE — — — — — — — —

ARTWORK
ORIENTATION

purposes.
Reserved for Addressing/Postal mailing
Printing in this area is not allowed.

TOTAL SIZE 4" X 2.5"

OUTSIDE
BOTTOM

Click below for Indicia info
http://www.printpapa.com/tag/?f=455

CLEAR AREA
.125" x .125"
GOES HERE
PERMIT #

Santa Clara, CA 95050
1234 Return Address

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— — — — — FOLD LINE — — — — — — —

ARTWORK ORIENTATION